How to meet sustainably at sea: Royal Caribbean International and the UN Sustainable Development Goals

Created by: Positive Impact

4 Quality Education | 14 Life Below Water | 11 Sustainable Cities and Communities | 9 Industry, Innovation and Infrastructure

For companies choosing to hold their events at sea, Royal Caribbean International with the help of global not-for-profit Positive Impact, have created this report to give insight into how you can meet at sea, to meet the UN Sustainable Development Goals and understand the business benefits for doing so.

Positive Impact

Royal Caribbean International

QUICK FACTS:

Royal Caribbean has a long history of innovation, and is are committed to protecting the communities and environments in which it operates.

Royal Caribbean International is an international cruise company committed to guest experience, the protection of the natural environment and being a responsible citizen.

Royal Caribbean's 2020 environmental goals set ambitious and measurable sustainability targets to reduce its environmental footprint and raise awareness about ocean conservation.

Royal Caribbean's three key focus areas include emissions reduction, sustainable sourcing and destination stewardship.

Its ships are more environmentally efficient than ever before. Symphony of the Seas, for example is 25% more efficient than her sister ship built just eight years ago. Royal Caribbean invest millions in new technologies to ensure it is taking the necessary steps to mitigate its operational impacts.

"Events bring people together to create, collaborate and innovate and that is how the UN Sustainable Development Goals will be met"- **Fiona Pelham, CEO of Positive Impact Events**

QUICK FACTS:

Positive Impact is a global not-for profit with the mission to provide education and collaboration opportunities to create a sustainable events industry.

Positive Impact has a community of over 300 ambassadors worldwide who share our vision for a sustainable events industry, take action on monthly sustainability challenges and speak out for sustainability in the events industry.

Positive Impact tells the story about the power of events outside the events industry to encourage people to hold more events. Partnerships with partners like Royal Caribbean International and various United Nations bodies facilitate this.

Positive Impact

The UN Sustainable Development Goals (SDGs)

The UN Sustainable Development Goals are part of the 2030 Agenda for Sustainable Development, which aims to end all forms of poverty, inequality and tackle climate change. The goals were aligned on by the UN and global governments, and by businesses around the world who are using them to create their future business plans.

The SDGs are a road-map for a world that works for everyone and they are unique in the way that they encourage people from all walks of life to promote equality while protecting the planet.

Sustainable Development Goals

4 Quality Education | 9 Industry, Innovation and Infrastructure | 11 Sustainable Cities and Communities | 14 Life Below Water

We have focused on 4 SDGs which you can support when you meet at sea with Royal Caribbean.

LET'S SEE HOW ROYAL CARIBBEAN FURTHERS THESE SDGs...

14 Life Below Water

Life Below Water

This goal is about conserving and sustainably using the oceans, seas and marine resources for sustainable development.

What does Royal Caribbean International do to support SDG 14?

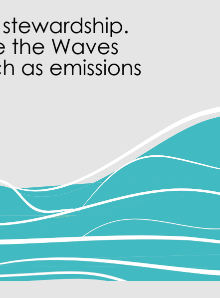
Oceans are 71% of the planet and 100% critical to our business. Conserving their health is paramount.

At Royal Caribbean, reducing energy consumption and emission of greenhouse gases and other air pollutants is a critical part of our environmental stewardship strategy. Our approach includes initiatives in both the marine and hotel operations of our business.

Marine initiatives include innovative programs such as advanced emissions purification systems, which remove approximately 98% of sulfur dioxide emissions, air lubrication systems; and soon the use of liquid natural gas. Hotel energy reduction initiatives include programs such as use of energy efficient equipment in galleys, replacement of incandescent bulbs with LED, and the introduction of fuel cells.

Initiatives include:

- Advanced Wastewater Purification Systems have been installed on 35 ships to reduce water consumption and waste on ships.
- Royal Caribbean also has committed to a 35% reduction in greenhouse gas emissions by 2020 as part of a five-year partnership with World Wildlife Fund. Every year, more than 5 million people cruise with Royal Caribbean. Together with World Wildlife Fund it is collaborating to build global awareness about ocean conservation issues to its guests and thousands of employees.



- Also, In 2016, $100,000 was donated to complete the Responsible Shark and Ray Tourism: A Guide to Best Practice.
- In partnership with the University of Miami School of Marine and Atmospheric Science, OceanScope operates labs onboard Royal Caribbean ships which capture oceanographic and atmospheric data important to climate change research.

Royal Caribbean Cruises Ltd. Save the Waves

Save the Waves Campaign

Save the Waves is the company's commitment to environmental stewardship. Stemming from a company-wide recycling program in 1992, Save the Waves branched out over the years to include more ambitious goals such as emissions reduction and waste water treatment.

11 Sustainable Cities and Communities

Sustainable Cities and Communities

This goal is about making cities and human settlements inclusive, safe, resilient and sustainable.

What does Royal Caribbean International do to support UN SDG 11?

At its core, tourism depends on the beauty of the environment. Ensuring the destination(s) we visit are viable far into the future is critical to Royal Caribbean's success.

Its goal is to offer 1,000 tours provided by operators certified to the Global Sustainable Tours Council Standard available to guest by 2020.

Sustainable tourism is too large and complex of an issue for any one organization or government to tackle. That is why Royal Caribbean is working alongside WWF and the German Development Cooperation to undertake joint GSTC destination assessments around the Mesoamerican Reef, a marine region this is rich in biodiversity.

Initiatives include:

WWF Philippines Initiative

Royal Caribbean International's $200,000 grant to WWF Philippines supports education conservation programs in the Donsol area.

Part of the funds provide the community with a donated mobile classroom that will allow WWF Philippines to carry out educational tours and target the youngest members of the community to build the next generation of conservationists.

School Projects

Royal Caribbean International worked with R. N. Gomez All Age School in Coco Cay to repair its basketball court, giving 170 children a proper place to build friendships, have fun and achieve their potential on and off the court.

Pan American Development Foundation (PADF) Initiative

Royal Caribbean developed a sanitation project that ensures the 6,000 residents of Labadie Village, Haiti, have access to clean water and other basic services through an upgraded water reservoir, a refurbished clean water kiosk and a new water catchment system.

9 Industry, Innovation and Infrastructure

Industry, Innovation and Infrastructure

This goal aims to promote sustainable industries and invest in scientific research and innovation to facilitate sustainable development

What does Royal Caribbean International do to support UN SDG 9?

Initiatives include:

- Royal Caribbean designs to build the most efficient ships possible is also designing its next class of ships to be powered by LNG and fuel cells.
- The right buying choices make a difference. Royal Caribbean is buying more sustainable and humane products, like MSC seafood and cage-free eggs.
- Royal Caribbean is also eliminating the use of plastic straws and stirrers.
- Royal Caribbean introduced Air Lubrication systems, or blankets of bubbles which decrease friction between hull and water to offer net fuel savings.

4 Quality Education

Quality Education

This goal aims to ensure inclusive and quality education for all and promote life long learning.

What does Royal Caribbean International do to support UN SDG 4?

Initiatives include:

- In response to the 2010 earthquake in Haiti, and in addition to disaster relief efforts, Royal Caribbean funded the building of a school complex near the private destination Labadee.

  L'Ecole Nouvelle serves approximately 350 Haitian children a year from pre-kindergarten through 9th grade through a curriculum developed in keeping with Haitian government requirements.

- Royal Caribbean believes an engaged and active employee is an employee who will excel. They encourage employees to volunteer and be leaders in their community through mentorship programs such as Big Brothers, Big Sister, Kids and the Power of Work etc.

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Royal Caribbean International

Positive Impact

The Harvard Business Review predicts that the UN Sustainable Development Goals are forecast to generate market opportunities of over $12 trillion dollars a year by 2030 (and that is considered as a conservative estimate). As business shape their products to align with the UN SDGs, they will expect their supply chain to do so too.

The global meeting and events industry has an opportunity to tell the story of the power of events in achieving the UN SDGs as events are where people will meet, collaborate and innovate on solutions. Best practise sharing such as this collaboration between Positive Impact and Royal Caribbean International will provide inspiration and education for a global community of events professionals.

Sustainable Development Goals

Thank you!

Positive Impact

To learn more about Positive Impact, visit our website www.positiveimpactevents.com

To contact Royal Caribbean International's Corporate Sales Team for information on "Events at Sea"

Call: 800-529-6916 (North America) or 001-305-539-6918 (Outside of North America)

Visit: www.royalcaribbeanincentives.com